# bright The Bright Report. Philadelphia

Powered by

▼ -24.0%

6.910

▼ -4.6%



**▼** -47.4%

8.323

▼ -6.2%

**▼** -14.8%

6.878

▼ -6.2%

### February 2021 Philadelphia Metro Market Activity Data as of March 4, 2021 **Med Sale** Med Sale Closed Med Days Months of New **Active** New \$ \$/Sqft Sales on Market Supply Listings Listings **Pendings** \$265.0K \$159 5.040 6,589 14 Days 1.10 7.811 6,453 Feb 2021 \$237.0K \$142 4,445 2.14 8,667 14,857 7,574 41 Days vs. Feb 2020

▼ -27

13 Days

**A** 1

▼ -48.4%

1.18

▼ -6.5%

Philadelphia Metro: February Home Sales and Median Prices

**▲ 12.0%** 

\$161

▼ -1.2%

▲ 13.4%

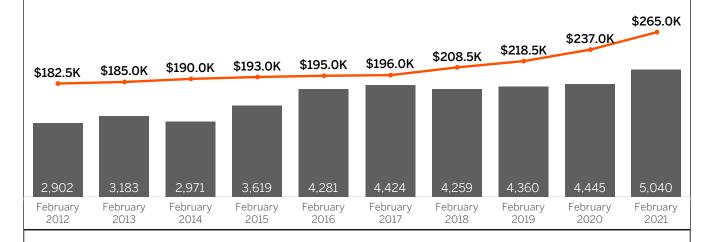
5.871

**▼** -14.2%

**▲ 11.8%** 

\$275.0K

**▼** -3.6%



## SUMMARY

vs. Jan 2021

Last month the metro saw a February record of 5,040 homes sold, as the median sales price (\$265.0K) went up by +\$28K. Properties came under contract in two weeks – nearly a month sooner than last year; single-family homes on the market came under contract 35 days earlier.

Inventory challenges continued. New listings had their sharpest year-over-year decline since the lockdown last spring. New listings of single-family homes fell -31%; Notably, new pending home sales declined for the first time since May 2020 as the number of units available for purchase tightens and potential buyers battle for homes.



# FIVE THINGS TO KNOW: MEDIAN SALES PRICE

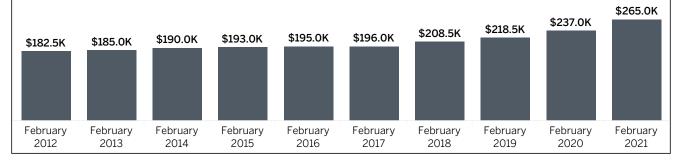
Properties sold for a February-high median price, with detatched home prices up 14.5%

- **1.** The double-digit increase was a record for the month. Single-family home prices (\$315.0K) rose +\$40.0K from last February.
- **2.** Salem County hit a ten-year overall best. Home sale prices rose nearly 60% (+\$67.5K). Elmer values gained 94.7% (\$237.5K, +115.5K).
- **3.** Chester County detached homes had a median price of \$430.0K (+13.0%, +\$49.5K). West Chester came in at \$537.0K (+26.4%, +\$112.0K).
- **4.** Burlington County single-family homes hit a February record of \$295.5K (+28.5%, +\$65.6K). Vincentown (\$364.5K) escalated +\$213.5K with only two fewer sales than last year (22 vs. 24).
- **5.** Moving into March, home prices typically rose 6% over the past five years.

# MEDIAN SALES PRICE FOR THE MONTH VS. SAME MONTH YEAR-AGO



## PHILADELPHIA METRO TEN YEAR TREND: MEDIAN SALES PRICE





# FIVE THINGS TO KNOW: CLOSED SALES

Townhome sales pushed February results higher.

- **1.** Townhome unit volume (2,095) gained 22.2% (+381). However, results fell -14.2% from January (compared to the -6.7% norm) due in part to slower growth in new inventory.
- **2.** New Castle County townhome sales (182) improved 46.8%. Wilmington townhome unit sales (103) rose +53.7%.
- **3.** Delaware County reported a 37.1% jump in townhome sale activity (192). Upper Darby (30) saw +25 more of these units change hands.
- **4.** Bucks County single-family home sales (263) fell -16.0% (-50). Active monthly listings have been down by -50% or more since August. Levittown February sales (41) dipped -25.4%.
- **5.** Based on the five-year trend, home sales gain 33% from February to March. Inventory levels may limit growth this year.

#### CLOSED SALES FOR THE MONTH VS. SAME MONTH YEAR-AGO Feb '21 vs. Feb '20 YTD '21 vs. YTD '20 0.3% 380 -13.0% 901 Middlesex **Bucks County** auphin Lebanon Berks 455 13.2% 999 18.9% **Burlington County** Monmouth 1,032 12.9% Camden County 484 11.8% Chester County 393 13.6% 886 17.8% Lancaster 23.8% **Delaware County** 417 26.4% 967 York 309 10.4% 648 14.7% Gloucester County 570 17 3% 262 23.6% Mercer County Montgomery County 605 11.2% 1,400 16.0% New Castle County 479 33.1% 1,036 30.8% vs. Feb '20 Philadelphia County 1,186 13.8% 2,452 10.5% 5.040 13.4% 11.037 15.5% Philadelphia Metro © -13.0% 33.1% Salem County 70 18.6% 146 39.1%

## 5,040 4.445 4.424 4.259 4.360 4.281 3.619 3,183 2,971 2.902 February 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

PHILADELPHIAMETRO TEN YEAR TREND: CLOSED SALES



# FIVE THINGS TO KNOW: NEW PENDING SALES

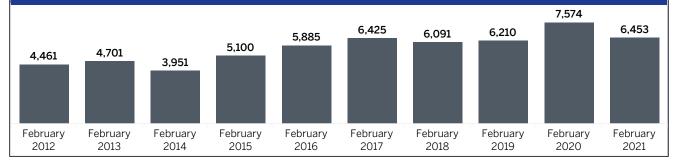
New pendings had their first year-over-year loss since May 2020.

- **1.** Coming off of last month's decline in new listings, new pending sales of single-family homes (3,224) slid -23.2% (-972). Previously, the region averaged 21% year-over-year monthly growth across eight months.
- **2.** Bucks County weakened -31.0% on detached homes (347, -156). Morrisville (35) lost -16 units (-31.4%).
- **3.** Montgomery County fell by -28.2% on single-family homes. Collegeville (22) reported a -40.5% decline (-15).
- **4.** Philadelphia County saw a smaller dip compared to other counties. While overall attached home new pending sales (1,501) fell -2.1%, condo/co-op volume rose 17.8% (185, +28).
- **5.** Generally, new pending home sales improve 20% in March at the start of the spring selling season. However, last year's pandemic outbreak impacted March 2020 (-9.0% from February 2020), which may factor into 2021 comparisons.

# NEW PENDING SALES FOR THE MONTH VS. SAME MONTH YEAR-AGO



# PHILADELPHIA METRO TEN YEAR TREND: NEW PENDINGS





## Powered by SmartCharts

# FIVE THINGS TO KNOW: NEW LISTINGS

Year over year volume had its sharpest decline since the spring shutdown.

- **1.** Detached homes (3,235) fell-31.0% (1,452). It was the greatest monthly decline since the lockdown's peak in April 2020 (-62.2%). Inventory levels continued to tick down to 1.1 months of supply.
- **2.** Levels fell the sharpest in Mercer County. Detached homes volume (222) was -38.0% lower (-136). Hightstown (12) came down -58.6%.
- **3.** Camden (419) reported -32.3% (-148) fewer new listings for single-family homes. Oaklyn (11) cut its number of new listings in half.
- **4.** Philadelphia County saw an -18.4% loss in new listings of townhomes (1,379, -311). Grays Ferry (31) had -10 fewer properties added to the market.
- **5.** Excluding 2020 due to the pandemic's start, March new listings generally hold steady with February activity.

#### NEW LISTINGS FOR THE MONTH VS. SAME MONTH YEAR-AGO Feb '21 vs. Feb '20 YTD '21 vs. YTD '20 **Bucks County** 524 -31.0% 1,074 -22.6% Middlesex phin Lebanon **Burlington County** 599 -20.8% 1.164 -21.2% -28.9% 1.177 -22.8% Camden County 567 **Chester County** 554 -23.5% 1.119 -11.8% **Delaware County** 532 -22.7% 1,068 -16.2% Lancaster Gloucester County 372 -24.2% 761 -19.9% Mercer County 347 -32.1% 668 -24.9% Montgomery County 801 -28.6% 1.619 -21.4% 490 -28.7% 1.081 -12.0% New Castle County vs. Feb '20 1.715 -15.9% 3.594 -9.2% Philadelphia County Philadelphia Metro 6.589 -24.0% 13,503 -16.7% -32.1% -6.4% Salem County 88 -6.4% 178 -10.6% PHILADELPHIA METRO TEN YEAR TREND: NEW LISTINGS

## 9,476 9,177 8.954 8.667 8.617 8.285 8.154 8.198 6,761 6,589 February 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021



# FIVE THINGS TO KNOW: MEDIAN DAYS ON THE MARKET

# Homes came off the more than month eariler than last February.

- **1.** Compared to last February, single-family homes came off the market <u>five weeks earlier</u>. Townhomes cut their days on the market by three weeks.
- **2.** New Castle County units spent nearly three fewer weeks on the market. Newark homes lasted for six days, down by -22 days.
- **3.** Chester County held at single-digit days on the market for an eighth straight month. Pottstown homes sold in 7 days (-42 days).
- **4.** Philadelphia County townhomes stayed up for sale for 27 days and came under contract nearly two weeks earlier. Fishtown (28) fell -12 days the category.
- **5.** Moving into March, days on the market generally falls by a week and a half compared to February.

#### MEDIAN DAYS ON THE MARKET VS. SAME MONTH YEAR AGO Feb '21 vs. Feb '20 YTD '21 vs. YTD '20 **Bucks County** 9 -15 9 -17 Middlesex auphin Lebanon **Burlington County** -39 18 -32 -30 15 -33 15 Camden County **Chester County** 8 -34 8 -32 Lancaster **Delaware County** 9 -28 9 -27 Gloucester County 19 -32 16 -32 Mercer County 22 -23 22 -31 Montgomery County 9 -21 8 -25 New Castle County 7 -20 -22 8 vs. Feb '20 Philadelphia County 28 -13 24 -13 -27 -25 Philadelphia Metro 14 14 -67 -13 Salem County 34 -67 29 -85

# PHILADELPHIA METRO TEN YEAR TREND: MEDIAN DAYS ON THE MARKET





Closed Sales by Days on Market						Closed Sales by Price Range		
February 2020			20	February 2021			February 2020	February 2021
						< \$50,000	181	104
0 Days 21			37		\$50K to \$99,999	362	264	
1 to 10 Days		1,121		2,169		\$100K to \$149,999	484	448
11 to 20 Days		489		698		\$150K to \$199,999 \$200K to \$299,999	685 1,193	676 1,484
21 to 30 Days		320		358		\$300K to \$399,999	718	881
31 to 60 Days		693		719		\$400K to \$499,999	343	509
61 to 90 Days		531		407		\$500K to \$599,999	186	264
91 to 120 Days		382		230		\$600K to \$799,999	178	235
121 to 180 Days		431		206		\$800K to \$999,999	47	78
181 to 360 Days	S	362		160		\$1M to \$2,499,999	65	93
361 to 720 Days	S	88		44		\$2.5M to \$4,999,999	2	4
721+ Days		6		9		\$5,000,000+	1	0
Ten Year Trend: Sales by Unit Type						Ten Year Trend: Months of Supply		
	Med Sale \$	Detached : All	Attached : All	Attached : Condo	Attached : TH	February 2012		9.99
February 2012	\$182.5K	\$228.3K	\$139.9K	\$164.9K	\$132.5K	February 2013		7.47
February 2013	\$185.0K	\$230.0K	\$140.0K	\$172.5K	\$129.5K	February 2014		6.20
February 2014	\$190.0K	\$238.0K	\$145.0K	\$162.3K	\$136.0K	February 2015		6.30
February 2015	\$193.0K	\$235.0K	\$147.0K	\$166.0K	\$140.0K	February 2016		5.26
February 2016		\$239.9K		\$165.0K	\$147.0K	February 2017		4.20
February 2017		\$235.0K		\$183.5K		February 2018		3.44
February 2018		\$240.0K	\$170.0K	\$172.5K	\$170.0K	February 2019		3.12
February 2019		\$252.0K	\$178.0K	\$170.0K \$200.0K		February 2020		2.14
February 2020 February 2021		\$275.0K \$315.0K				February 2021		1.10
Tebruary 2021	\$205.UK	\$313.UK	\$220.UK	\$200.0K	Ψ224.UN			
Ten Year Trend: All Pendings						Ten Year Trend: I List Price Ratio	Median Sales Pi	rice to Original
February 2012 7,351 February 2013 8,604					February 2012		90.8%	
February 2013						February 2013		93.1%
					7,613	February 2014		93.6%
February 2015 8,837					February 2015		93.7%	
February 2016 9,860					February 2016		94.4%	
February 2017 11,044					February 2017		95.4%	
February 2018 10,320					February 2018		96.0%	
February 2019					10,058	February 2019		95.7%
February 2020					12,698	February 2020		96.4%
February 2021					12,584	February 2021		100.0%

# About the Philadelphia Metro Housing Market Update

The Philadelphia Metro Area Housing Market Update provides unique insights into the state of the current housing market by measuring the number of new pending sales, trends by home characteristics, and key indicators through the most recent month compiled directly from Multiple Listing Service (MLS) data in Showing Time's proprietary database. The Philadephia Metro Area housing market includes: Bucks County, Chester County, Montgomery County and Philadelphia County in PA, Burlington County, Camden County, Gloucester County, Mercer County, and Salem County in NJ, and New Castle County in DE.

Data provided by MarketStats by ShowingTime, based on listing activity from Bright MLS.

# **About Bright MLS**

The Bright MLS real estate service area spans 40,000 square miles throughout the Mid-Atlantic region, including Delaware, Maryland, New Jersey, Pennsylvania, Virginia, Washington, D.C. and West Virginia. As a leading Multiple Listing Service (MLS), Bright serves approximately 95,000 real estate professionals who in turn serve over 20 million consumers. For more information, please visit www.brightmls.com.

###

# **Bright MLS Media Contact**

Christy Reap Internal Communications and Media Relations Director 202-309-9362 Christy.Reap@brightmls.com

Alessandra Moscucci Warschawski Ally.moscucci@warschawski.com

Cell: (734) 223-5531